

## **AN URGENT APPEAL TO ALL ILLINOIS BUSINESSES:**

On January 11, 2006, Illinois State Representative Careen Gordon introduced a bill called *The Restricted Mailing Registry Act* (HB4539). This is essentially a “Do Not Mail” registry much like the “Do Not Call” legislation that was passed federally. This bill requires Illinois businesses to stop direct mail marketing to all names listed on the registry. It also requires businesses to purchase a “Do Not Mail” list on a quarterly basis.

### ***How will The Restricted Mailing Registry Act affect your business?***

Every business that uses direct mail advertising to attract customers, and every business that designs, prints or mails direct mail advertising will feel the impact of this bill. That’s nearly every business in the state.

This bill will cause Illinois companies, large and small, to lose business when they are no longer able to effectively use direct mail advertising. In addition, the Midwest has the largest concentration of marketing agencies, advertising agencies, printers, mailing services, paper suppliers and paper mills in the country—employing thousands of people. Many of these businesses may be forced to layoff employees or close their doors forever.

### ***What you can do to stop The Restricted Mailing Registry Act.***

The bill is currently in committee, which means it is one step away from being sent to the House for a vote. We need to stop the bill from passing committee. There are 13 people on the Consumer Protection Committee, six Republicans and seven Democrats, and historically, a bi-partisan bill has a much greater chance of being passed into law.

We need seven NO votes to stop this bill. Below you’ll find contact information for each person on the committee. Please call and/or email each of them. Tell them that your business will be harmed by this bill. Let them know that this bill could put thousands of people out of work. And most importantly, let them know that you will hold them responsible for their vote when they run for re-election.

### ***DON’T WAIT, THE COMMITTEE HEARING IS TUESDAY, FEBRUARY 7TH!***

For more information, a synopsis and link to the entire bill can be found at this website:

<http://www.ilga.gov/legislation/BillStatus.asp?DocTypeID=HB&DocNum=4539&GAID=8&SessionID=50&LegID=22830>

## **CONSUMER PROTECTION COMMITTEE MEMBERS**

### **Chairperson : Marlow H. Colvin (D)**

(217) 782-8272

[mcolvin@hds.ilga.gov](mailto:mcolvin@hds.ilga.gov)

### **Republican Spokesperson : Dan Brady (R)**

(217) 782-1118

[dan@votedanbrady.com](mailto:dan@votedanbrady.com)

### **Vice-Chairperson : Careen M Gordon (D) - also the House Sponsor of this bill**

(217) 782-5997

[staterepgordon@sbcglobal.net](mailto:staterepgordon@sbcglobal.net)

### **Member: Linda Chapa LaVia (D)**

(217) 558-1002

[friendsofLinda@LindaChapaLaVia.com](mailto:friendsofLinda@LindaChapaLaVia.com)

[chapa-laviali@ilga.gov](mailto:chapa-laviali@ilga.gov)

### **Member: Mike Bost (R)**

(217) 782-0387

no email address available

**Member: Susana A Mendoza (D)**

(217) 782-7752  
repmendoza@aol.com

**Member: Terry R. Parke (R)**

(217) 782-0347  
cityparkxx@yahoo.com

**Member: Harry R. Ramey, Jr. (R)**

(217) 558-1037  
staterepramey55@aol.com

**Member: Robert Rita (D)**

(217) 558-1000  
ritaro@ilga.gov

**Member: George Scully, Jr. (D)**

(217) 782-1719  
rep\_scully@yahoo.com

**Member: Art Tenhouse (R)**

(217) 782-8096  
tenhouse@adams.net

**Member: Michael Tryon (R)**

(217) 782-0432  
mike@miketryon.com

**Member: Eddie Washington (D)**

(217) 558-1012  
Washington60th@aol.com

All of the numbers provided are for their Springfield offices (where they all should be right now), but if you'd like to call their local offices, here is a link to the committee list where you'll find links to their local contact information:

<http://www.ilga.gov/house/committees/members.asp?committeeID=155>

Contacting the other sponsors of the bill listed below may also help our cause, but it's essential that we contact the committee members listed above, as they are directly responsible for discussing, and possibly voting on the bill this coming Tuesday!!

**OTHER SPONSORS OF THIS BILL:**

**Lisa M. Dugan (D)** - from Kankakee

(217) 782-5981  
duganlm@ilga.gov

**Naomi D. Jakobsson (D)** - from Champaign

(217) 558-1009  
n.jakobsson@worldnet.att.net

**Sidney H. Mathias (R)** - from Arlington Heights

(217) 782-1664  
sidneymath@msn.com  
smathias@ilga.gov

**Paul D. Froehlich (R)** - from Schaumburg

(217) 782-3725  
statereppaul@sbcglobal.net