

# technology stack

Pepper Group leverages advanced technology to help deliver maximum marketing effectiveness. Our expertise with key software tools greatly improves our clients' marketing efficiency, delivering more impact per dollar invested.

Our technology stack includes, but is not limited to:

<h3>DIGITAL MARKETING</h3>	<h3>WEB DEVELOPMENT</h3>															
<h3>MARKETING AUTOMATION &amp; EMAIL</h3>	<h3>PROJECT MANAGEMENT</h3>															
<h3>OTHER TOOLS</h3>	<h3>VIDEO</h3>															
<h3>PUBLIC RELATIONS</h3>	<h3>GOOGLE/HUBSPOT CERTIFICATIONS</h3> <table border="0"> <tr> <td>Digital Sales</td> <td>Google Ads Mobile</td> <td>HubSpot Academy Social Media</td> </tr> <tr> <td>Mobiles Sites</td> <td>Google Ads Display</td> <td>HubSpot Academy Content Marketing</td> </tr> <tr> <td>Google Analytics Individual</td> <td>Google Ads Search</td> <td>HubSpot Inbound</td> </tr> <tr> <td>Google Shopping</td> <td>Google My Business Basics</td> <td></td> </tr> <tr> <td>Google Ads Video</td> <td>Google Ads Fundamentals</td> <td></td> </tr> </table>	Digital Sales	Google Ads Mobile	HubSpot Academy Social Media	Mobiles Sites	Google Ads Display	HubSpot Academy Content Marketing	Google Analytics Individual	Google Ads Search	HubSpot Inbound	Google Shopping	Google My Business Basics		Google Ads Video	Google Ads Fundamentals	
Digital Sales	Google Ads Mobile	HubSpot Academy Social Media														
Mobiles Sites	Google Ads Display	HubSpot Academy Content Marketing														
Google Analytics Individual	Google Ads Search	HubSpot Inbound														
Google Shopping	Google My Business Basics															
Google Ads Video	Google Ads Fundamentals															