

# technology stack

Pepper Group leverages advanced technology to help deliver maximum marketing effectiveness. Our expertise with key software tools greatly improves our clients' marketing efficiency, delivering more impact per dollar invested.

Our technology stack includes, but is not limited to:

<h3>DIGITAL MARKETING</h3>	<h3>WEB DEVELOPMENT</h3>
<h3>MARKETING AUTOMATION &amp; EMAIL</h3>	<h3>PROJECT MANAGEMENT</h3>
<h3>OTHER TOOLS</h3>	<h3>VIDEO</h3>
<h3>PUBLIC RELATIONS</h3>	<h3>GOOGLE/HUBSPOT CERTIFICATIONS</h3> <ul style="list-style-type: none"> <li>Digital Sales</li> <li>Mobiles Sites</li> <li>Google Analytics Individual</li> <li>Google Shopping</li> <li>Google Ads Video</li> <li>Google Ads Mobile</li> <li>Google Ads Display</li> <li>Google Ads Search</li> <li>Google My Business Basics</li> <li>Google Ads Fundamentals</li> <li>HubSpot Academy Social Media</li> <li>HubSpot Academy Content Marketing</li> <li>HubSpot Inbound</li> </ul>